

# Corey James Scribner

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## Objective

Seeking either a functional hands-on or project management position within a technical marketing or interactive media team, at a company with a distinct vision of where the web, video, and interactive marketing will take the firm and/or its clients.

## Job History

Apr. 2004 – Present

**Group Lead, Electronic Media Design** - Sybron Dental Specialties, Orange, California  
Managed a small team of web designers in a multinational division of a Fortune 500 corporation (Danaher, NYSE:DHR). Lead and/or designed all projects across more than 12 web sites in multiple languages/localizations. Encouraged web standards and search engine optimization (SEO) along with creative design. Lead numerous site launches, redesigns, interactive projects (Flash/3D/Video/DVD), in both Content Management System (CMS) and flat-file environments. Project management with both in-house and vendor-based resources.

Apr. 2005 – Aug. 2006

**Owner/Producer** - Red Jazz Radio & Records  
Created and produced the first jazz podcast to become an independent record label. Managed web site design, audio production, album graphics, sales and distribution. Obtained airplay on over 50 radio stations worldwide and hosted a weekly jazz radio program on KYCY in San Francisco.

Dec. 2000 – Apr. 2004

**Media Editor** - Sybron Dental Specialties, Orange, California  
Production of procedural and educational videos from concept to completion with worldwide distribution to dental professionals. Videography, Editing, Graphic Design, DVD authoring and compression for internet streaming. Worked both individually and with production companies as needed. Extensive travel to multiple locations for shoots.

Dec. 1998 – Dec. 2000

**Electronic Media Designer** - Sybron Dental Specialties, Orange, California  
Created, designed, and maintained multiple large corporate and small product web sites for a multinational dental/medical corporation. Flat file (HTML, CSS) and ColdFusion development as well as Flash interactive animation. Created simple ColdFusion and MS SQL-based CMS.

## Education

**Bachelor of Arts, Business Administration: Specialization in Information Technology**, 1999  
California State University at Fullerton (California)

**Associate of Arts, Business Administration**, 1996  
Fullerton College (California)

## Site Examples

SybronEndo.com, IceClearBraces.com, SybronDental.com, Orascoptic.com, DonScribner.com

## Video Production Examples

Available on request

## References

Available on request